

# QUALITY ASSURANCE OPERATIONS: MULTIMEDIA ASSETS

The Census Bureau is in the midst of three major quality assurance operations and other processes to ensure that the 2010 Census is an accurate and complete picture of everyone living across the nation. These efforts are an investment in the quality of the census that will pay off for the next 10 years.

For direct link to the 2010 Census Multimedia Center follow:

<http://2010.census.gov/mediacenter/>



IT'S IN OUR HANDS



**Broadcast B-Roll** - Stock shot video available from download video site. Look for "Quality Assurance" under the "Operational B-Roll" category at [mediadownload.census.gov](http://mediadownload.census.gov)

**Video: "Quality Assurance - It's In Our Hands"** - Watch this video to learn more about the three major quality assurance operations. Download version available at [mediadownload.census.gov](http://mediadownload.census.gov)

Review and shareable version at <http://2010.census.gov/mediacenter/2010-census-timeline/nrfu/quality.php>



**Photo Gallery** - Hi Resolution images ready for immediate download, print publication, and web posting.

Go to <http://2010.census.gov/mediacenter/> under "Photos" and click on "Quality Assurance Operations."

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